VISION 2028 Miles Community College Strategic Plan 7/2023-6/2028



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ENVISIONING OUR FUTURE

Strategic planning is a core component of institutional effectiveness that along with other college planning and assessment systems, assists Miles Community College (MCC) to measure mission fulfillment.

This strategic plan, Vision 2028, is the product of envisioning MCC's strategic goals for the next five years (July 2023-June 2028) and developing objectives and measurements of progress for the goals. The strategic plan will enable MCC to enhance administrative decision-making, respond to external demands, and provide empirical data to underpin institutional planning and budgeting.

Dr. Ron Slinger, MCC's president, assembled a team to examine the college's current state and contemplate future directions. The team was composed of MCC faculty, staff, administrators, and community representatives. Team members met with key stakeholders including MCC students, alumni, faculty, staff, the Board of Trustees, and the Foundation as well as regional industries and community groups to gather feedback on the plan.

The plan was approved by the Board of Trustees in July 2023. The goals will be achieved by collecting baseline and assessment data and analyzing those results to inform institutional initiatives. Strategic plan goals and objectives are integrated into college planning and assessment processes; visit the MCC Institutional Effectiveness site (bit.ly/insteff) for alignment and documents (access restricted to those with an MCC 365 account). Key metrics may change throughout the cycle as goals are achieved or modified.

Goal achievement progress is measured at regular intervals and shared in an annual Strategic Plan Annual Report published each September and shared on the MCC Institutional Effectiveness site (<u>bit.ly/insteff</u>) (access restricted to those with an MCC 365 account).

MISSION

Miles Community College prepares students for success and provides opportunities for lifelong learning through equitable access, quality programs, community outreach, and partnerships.

VISION

Miles Community College seeks to cultivate inclusive environments, equitable opportunities, and engaged communities.

COMMITMENTS

Derived from the mission are five commitments:

- 1. Student Success
 - MCC demonstrates commitment to student success by creating an educational experience around student goals, expectations, and needs; cultivating a community of belonging and a culture of inclusiveness; and striving for equitable rates of college completion and transfer.
- 2. Workforce Development & Lifelong Learning MCC demonstrates commitment to workforce development and lifelong learning by promoting education for all learners and providing expert career and technical education.
- 3. Building Community Through Outreach & Partnerships MCC is committed to building community through outreach and partnerships by engaging key connections and supporting community involvement.
- 4. Institutional Excellence MCC demonstrates commitment to institutional excellence by valuing sustainable funding strategies and maintaining academic excellence.
- 5. Faculty & Staff Support MCC demonstrates commitment to faculty and staff support by developing employee enrichment initiatives and cultivating a welcoming and rewarding environment.

STRATEGIC GOALS

The July 2023-June 2028 goals for each commitment focus college activities:

- 1. Operate from a position of student readiness and focus on student support, engagement, and completion strategies.
- 2. Provide a variety of course and program methods and respond to regional employer requirements.
- 3. Develop resources to engage alumni and community organizations and expand and facilitate employee and student volunteerism and service-learning.
- 4. Continue to ensure the quality and relevance of academic programs and grow external giving.
- 5. Develop engagement initiatives to welcome, reward, and advance employees and foster a diverse and inclusive workplace.

STUDENT SUCCESS

MCC demonstrates commitment to student success by creating an educational experience around student goals, expectations, and needs; cultivating a community of belonging and a culture of inclusiveness; and striving for equitable rates of college completion and transfer.

Strategic Goal 1: Operate from a position of student readiness and focus on student support, engagement, and completion strategies.

OBJECTIVES

- Increase retention and graduation rates for all students
- Develop and implement strategies to support the transition and success of first-year and transfer students
- Achieve parity in completion rates

KPIS

- Dual Enrollment Conversion Rate
- First-Year to Second-Year Retention
- Graduation Rate

- Academic Support Services utilization
- Financial aid: federal; scholarships and waivers
- Credits to completion
- Transfer out

- Articulation agreements
- Dual enrollment: student continuation to any college; courses, partners
- Completion rate
- Enrollment in CTE courses

WORKFORCE DEVELOPMENT & LIFELONG LEARNING

MCC demonstrates commitment to workforce development and lifelong learning by promoting education for all learners and providing expert career and technical education.

Strategic Goal 2: Provide a variety of course and program methods and respond to regional employer requirements.

OBJECTIVES

- Revitalize CTE Advisory Boards
- Increase education and workforce partners outside of Miles City
- Grow Opportunity Realized and Workforce Solutions programs

KPIS

- Opportunity Realized School District Partners
- Workforce Solutions Business Partners
- CTE Advisory Board Meetings

- Modality course; program
- Education and workforce partners outside of Miles City
- SBDC clients; service hours

BUILDING COMMUNITY THROUGH OUTREACH & PARTNERSHIPS

MCC is committed to building community through outreach and partnerships by engaging key connections and supporting community involvement.

Strategic Goal 3: Develop resources to engage alumni and community organizations and expand and facilitate employee and student volunteerism and service-learning.

OBJECTIVES

- Increase alumni membership and involvement
- Increase employee and student community involvement

KPIS

- Alumni Membership
- Employee Involvement in Community Organizations
- Student Outreach

- Alumni giving
- Alumni relations events/outreach
- Community and business partnerships
- Government officials outreach

INSTITUTIONAL EXCELLENCE

MCC demonstrates commitment to institutional excellence by valuing sustainable funding strategies and maintaining academic excellence.

Strategic Goal 4: Continue to ensure the quality and relevance of academic programs and grow external giving.

OBJECTIVES

- Develop systems to monitor and increase external funding
- Review academic programs

KPIS

- Foundation Contributions
- Unrestricted Contributions
- Academic Program Review

- Grants
- Scholarship funds and endowments
- Industry investment in programs

FACULTY & STAFF SUPPORT

MCC demonstrates commitment to faculty and staff support by developing employee enrichment initiatives and cultivating a welcoming and rewarding environment.

Strategic Goal 5: Develop engagement initiatives to welcome, reward, and advance employees and foster a diverse and inclusive workplace

OBJECTIVES

- Increase employee professional development participation
- Increase number of diversity-related learning opportunities

KPIS

- Diversity-Related Learning Opportunities
- Professional Development Resources

KEY METRICS

• Employee engagement opportunities