

C.A.S. Entrepreneurship

This one-year (31 credit) program is designed to provide students with the basic skills necessary to run their own business or qualify for employment in wholesale or retail business. This degree can be completed online.

Upon completion of this program, graduates will be able to:

- Proficiently write a business plan
- Understand proper hiring techniques
- Successfully implement marketing tools for their business
- Adeptly communicate in business
- Understand the fundamentals of bookkeeping
- Identify basic laws that apply to small business

Program course requirements are presented in sequence. Part-time students and others who cannot follow this sequence should check [Course Descriptions](#) to determine pre-requisites and should consult their advisor regarding the order in which to take courses. [General Education Elective Courses](#).

Fall Semester	
CAPP 131 Basic MS Office	3 credits
BGEN 235 Business Law	3 credits
BMKT 225 Marketing	3 credits
BMGT 215 Human Resource Management	3 credits
ACTG 201 Principles of Financial Accounting	4 credits
Total	16 credits
Spring Semester	
WRIT 122 Intro to Business Writing (preferred), or Written Communication elective	3 credits
BFIN 205 Personal Finance	3 credits
M 108 Business Math	3 credits
CAPP 151 MS Office	3 credits
BMGT 210 Small Business Entrepreneurship	3 credits
Total	15 credits
Program Total	31 credits