



# C.A.S.

Certificate Degree  
(One-year program)



## **ENTREPRENEURSHIP**

### *Why Entrepreneurship?*

*This one-year (31 credit) plan of study can be taken on campus or through a combination of online and ITV courses. This program is designed to provide students with the basic skills necessary to run their own business or qualify for employment in wholesale or retail business.*

This degree can be completed online.

*Upon completion of this program, graduates will be able to :*

- Proficiently write a business plan
- Understand proper hiring techniques
- Successfully implement marketing tools for their business
- Adeptly communicate in business
- Understand the fundamentals of bookkeeping
- Identify basic laws that apply to small business



*START HERE — Go Anywhere*





# ENTREPRENEURSHIP

## Degree Requirements

Program course requirements are presented in sequence. Part-time students and others who cannot follow this sequence should check Course Descriptions to determine pre-requisites, and should consult their advisor regarding the order in which to take courses. See [milescc.edu/DegreesPrograms/GenStudies/ASGenStudies](http://milescc.edu/DegreesPrograms/GenStudies/ASGenStudies).

### Fall Semester : 16 Credits

- CAPP 131 Basic MS Office 3
- BGEN 235 Business Law 3
- BMKT 225 Marketing 3
- BMGT 215 Human Resource Management 3
- ACTG 201 Principles of Financial Accounting 4

### Spring Semester : 19 Credits

- WRIT 122 Intro to Business Writing (preferred) 3 -OR-  
Written Communication Core Elective 3
- BFIN 205 Personal Finance 3
- M 108 Business Math 3
- CAPP 151 MS Office 3
- BMGT 210 Small Business Entrepreneurship 3

## TOTAL CREDITS

**31**

